



To Whom It May Concern,

The Sand Torquay are wanting to invite you to our upcoming Charity golf event represented by Challenge in support of the **#DoingItForJarrod** campaign.

The Jarrod Lyle Golf event has been active at the Sands Torquay in the past pre Covid and we would like to bring this important golf event back to the Club and for your participation and contribution.

Challenge is a not-for-profit organisation that started in 1983 and provides daily support for children and families living with cancer (18 years old and under), their parents and siblings. Challenge provides free support 365 days per year and from the time of a child's cancer diagnosis, they offer an extensive range of support services, all free of charge.

Jarrod Lyle, an Australian golfer from country Victoria, a member and ambassador of The Sands Torquay Golf Club, was introduced to Challenge as a teenager when he was diagnosed with Leukaemia in 1999 (17 years old) and was diagnosed with cancer three times throughout his life. He died in 2018 at the age of 36 and his relationship with Challenge strengthened throughout his treatment, officially becoming a Challenge Ambassador in 2004.

Jarrod claimed two professional victories throughout his career, both in 2008 at the Mexican Open and Knoxville Open and had a career-high USPGA ranking of 196.

Following Jarrod's death, Challenge, along with the PGA of Australia and Golf Australia, launched the **#DoingItForJarrod** campaign in 2019 to honour Jarrod's legacy. All monies raised from **#DoingItForJarrod** go towards Jarrod's goal of helping Challenge provide practical support throughout a child's cancer journey.

The Sand Torquay would love for you to come along and support this worthy cause, wear a touch of yellow on the day and join in to raise funds for the **#DoingItForJarrod golf day** on Friday 23rd August 2024. All monies raised from **#DoingItForJarrod** go towards Jarrod's goal of helping Challenge provide practical support throughout a child's cancer journey.

We seek your support in sponsoring a hole on the day, whereby your business will donate the following and be recognised, exposed and advertised to raise funds for this charity.

Prize donations, vouchers or gifts along with a small A4 sign or small banners advertising your business would also be greatly appreciate.

\$300 SPONSOR HOLE – Banners to be provided for exposure on course, signage on all collateral, acknowledgement on the day, social media content, Logo required and brief profile of your business.

\$1000 SPONSOR HOLE – 4 tickets valued at \$480 for players to attend the day. Banners to be provided for exposure on course, signage on all collateral, acknowledgement on the day, social media content, Logo required and brief profile of your business.

Prize donation – Banners to be provided, signage on all collateral, acknowledgement on the day.

Challenge will issue receipts for any donations made to **#DoingItForJarrod** and can also provide your organisation with a certificate of recognition.

I hope that you will support The Sands Torquay in their fundraising as together we work towards supporting children and their families living with cancer.

